



Foundation

University of Medicine &
Dentistry of New Jersey

A New Jersey Health Foundation Affiliate

Passion & Excellence

Foundation of UMDNJ | annual report | 2011



Mission Statement

Advancing programs at New Jersey's health science university through private sector support is the mission of the Foundation of the University of Medicine and Dentistry of New Jersey.

To promote excellence in the education of healthcare professionals, in biomedical research and in healthcare delivery, the Foundation, a not-for-profit corporation governed by a volunteer board, solicits contributions to targeted programs and endowments throughout the University's system of schools, healthcare facilities and affiliated institutions.

Message from the **Foundation**



l-r: Roger S. Fine; Dr. George F. Heinrich
and James M. Golubieski

Passion and Excellence... two words that have great meaning when talking about the dedicated donors who support our work, the Foundation of UMDNJ and the University of Medicine & Dentistry of New Jersey.

These groups all share the same passion; the desire to improve the health of adults and children in our own backyards and around the world. And these same three groups support the excellence found at the University every day—excellence in research, education, patient care and community service programs.

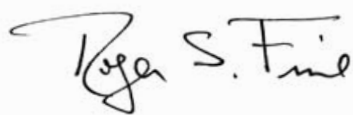
With the support of our donors, the Foundation of UMDNJ advances the noble and humanitarian work carried out by the 15,000 employees and 6,000 students who make up UMDNJ—healthcare providers, researchers, teachers, scientists and students all dedicated to the pursuit of excellence.

In spite of difficult economic times, your support this year proves that passion and excellence abound. In FY 2011, you gave \$21.5 million, 15 percent more than FY 2010, to advance research, to assure the educations of future healthcare providers and to make quality care available for those who might not be able to afford it without your help. And 100 percent of those restricted gifts—every dollar—was used exactly as you designated.

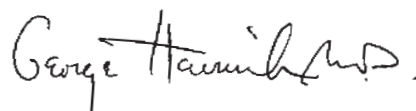
In this report, you'll see examples of some of the gifts we received this year that will make a difference. A gift from The Merck Company Foundation to reduce mother-to-child HIV transmission in Botswana... an anonymous gift to provide primary care services to those with serious mental health issues... an endowment gift from the Robert Wood Johnson Foundation to assure healthcare services in perpetuity to the under-served in the New Brunswick area... and more.

It is the passion and dedication of people like you, our donors, that empower all of us to continue our work. And to reciprocate this vote of confidence, we assure you that your gifts are used, and will continue to be used, exactly as you designate... to support those programs about which you are most passionate.

We look forward to our future and are confident that, with your help, we will continue to support the programs in New Jersey that will make a difference for you and your loved ones. ■



Roger S. Fine
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Message from the University President



Dr. William F. Owen, Jr.

The UMDNJ community is unwavering in its commitment to excellence—a commitment at the core of our four-fold mission: educating future generations of healthcare providers, engaging in cutting-edge research that expands our knowledge base and fuels economic growth, providing vital clinical services and offering a rich array of community outreach programs. Indeed, our passion for excellence has shaped our many achievements over the last year that have improved the lives of our fellow citizens and health care throughout New Jersey.

Outstanding research in University laboratories triggered a flurry of activity for Foundation Venture Capital Group, which invested in two companies founded by UMDNJ professors to help advance research and commercialization efforts. The group's sale of equity interest in Longevica Pharmaceuticals, Inc., also founded by a UMDNJ faculty member, will provide Longevica with the investment needed to move its research closer to filing an Investigational New Drug Application with the U.S. Food and Drug Administration.

Building on this commitment to excellence, we successfully launched “Moving Forward by Giving Back,” our first Annual Fund campaign in partnership with the Foundation of UMDNJ. Gifts to the Fund, along with the Foundation match, have supported a wide range of critical investments that allowed us to install state-of-the-art equipment at the Cardiovascular Institute of New Jersey at Robert Wood Johnson Medical School; refurbish the alumni center at New Jersey Medical School, physician/patient meeting rooms at University Hospital and a student lounge at the School of Public Health—all to provide even better facilities for patients, staff and students.

And our commitment to excellence in teaching, healing and caring is symbolized by our own Dr. Peter Carmel, chair of the Department of Neurosurgery at New Jersey Medical School who assumed the presidency of the American Medical Association, where he is poised to make a lasting contribution to improving health care nationally.

I believe those whose gifts have supported our efforts clearly recognize this commitment to excellence and understand why it is so important. That is why, even in these difficult economic times, with all the uncertainty over state and federal funding for education and research, giving to UMDNJ through the Foundation has increased 15 percent over the prior fiscal year.

We greatly appreciate this generosity and the trust it represents in our future. We are indeed grateful to each and every donor, for it is your vision that will allow us to continue to strive for excellence and expand upon our mission in the years to come. Thank you. ■

A handwritten signature in black ink that reads "William F. Owen, Jr." The signature is fluid and cursive, with a large, stylized 'W' and 'O'.

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We are sincerely grateful for the dedication and time spent on our behalf by the members of our volunteer Board of Trustees. We will miss the following members who left the Board this year:

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Cary Mantell, DO
Ira P. Monka, DO
Nancy Sierra, MD

And we welcome new Board members:

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Donor Stories

Young Scholars Receive Rare Opportunity



Dr. Richard Scott

Dr. Richard Scott's passion for excellence goes well beyond how most people feel about their jobs.

As a tribute to his mentor, who recently passed away, Dr. Scott made a gift of \$429,000 through the Foundation for Advanced Reproductive Science that will allow junior faculty, fellows, residents and medical students at Robert Wood Johnson Medical School to further their research in the area of reproductive endocrinology and infertility.

"One of the most important things I took away from my training with Georgeanna Jones, one of the true giants of academic medicine in this country and founder of the first IVF program in the United States, was the obligation to support the education and academic development of young physicians who are in training," explained Dr. Scott, who is also a professor and division director of reproductive endocrinology in the department of obstetrics, gynecology, and reproductive science at Robert Wood Johnson Medical School. "My hope is that this gift will help young scholars advance their own careers in a field that is very important to the one in six couples in this country who have difficulty conceiving."

According to Dr. Gloria A. Bachmann, professor and interim chair of the department of obstetrics, gynecology and reproductive sciences at RWJMS, this gift will add to the REI Fellowship that strengthens the fellowship and research in the department and provides young researchers with unique opportunities.

"Thanks to Dr. Scott's generosity, this is one of the few departments in the world where unfunded students and attendings can move research ahead if they have an idea or hypothesis in REI," said Dr. Bachmann. "One of the hurdles young scholars face is that they need pilot data and background work to prove that their ideas are worthy of research and generally there is no money to fund what they need," she said. "With this gift, the Foundation is laying an infrastructure for scholars and learners in the department to begin the process at a very young age. Dr. Scott is giving them a jump start that is much needed at this time in their careers." ■

Using Music Therapy to Treat Pain



Melody Gardot with Dr. Richard Jermyn

When traditional treatments failed to work for Melody Gardot, who suffered devastating injuries after an accident left her unable to walk or talk, her physician, Dr. Richard Jermyn, suggested that Ms. Gardot return to her hobby, music, as a form of physical rehabilitation and pain relief.

Ms. Gardot found that music therapy decreased her pain and increased her cognitive skills. In time, she began writing her own music and performing in nightclubs. Today, six years after she began treatment with Dr. Jermyn, Ms. Gardot is a world-renowned jazz singer, grateful for his extraordinary care and his unusual suggestion.

“I’m a witness to the way music can repair the brain and restore one’s quality of life. I believe that without this approach, I would never have had the chance to experience a greater quality of life—one with meaning and purpose. I am filled with an unending desire to pass on this knowledge,” Ms. Gardot explained.

To thank Dr. Jermyn and help others with similar injuries, Ms. Gardot worked with the Swedish Postcode Lottery, following a concert they sponsored in which she performed, to facilitate a donation of \$100,000 to establish The Chateau Gardot Music Therapy Program at the NeuroMusculoskeletal Institute at the School of Osteopathic Medicine.

“The Postcode Lottery Culture Foundation funds projects with cultural expressions and forms which reinforce the Postcode Lottery’s vision of a better world,” explained Björn Sprängare, chairman of the board of the Foundation. “We learned about Ms. Gardot’s story and her hope to one day be able to create a place where others can use music the way she did. We were happy to make a donation to help achieve that vision.”

Dr. Jermyn, the Institute’s director, believes music not only can help eliminate pain but also help brain tissue recover.

“Our new program integrates music therapy into our multidisciplinary approach for patients suffering from severe chronic pain, brain injuries and spinal injuries,” Dr. Jermyn explained. “We hope the program will encourage broader use of music in medicine and become a model for the successful use of music therapy to treat neuromusculoskeletal disease.” ■

Reducing HIV Transmission in Botswana



Children at the Botswana Family Welfare Association Youth Center in Mochudi, Botswana

Both The Merck Company Foundation and the François-Xavier Bagnoud (FXB) Center of the UMDNJ-School of Nursing share the same passion—improving healthcare delivery and reducing mother-to-child HIV transmission in Botswana.

Thanks to a grant of nearly \$375,000 from The Merck Company Foundation, that passion is making a difference. The grant allows the UMDNJ-School of Nursing staff to provide training to 150 clinicians in Botswana who will then train more than 6,000 healthcare workers there, ultimately supporting that country's efforts to improve systems for prevention of mother-to-child transmission of HIV.

The two-year grant aims to reduce the number of infants and children with HIV and ensure timely diagnosis of those who are infected so that they can be enrolled early in HIV care. FXB Center staff work directly with the Botswana Ministry of Health to support the planning, implementation and evaluation of healthcare worker training.

“The FXB Center has a strong reputation for the expertise of its staff and the quality of its technical assistance and training materials aimed at preventing mother-to-child transmission of HIV in countries with limited health resources,” explained Ellen W. Lambert, executive vice president, The Merck Company Foundation. “These new funds build upon our existing support in Botswana and we hope will further accelerate the progress being made in reducing transmission of the disease.”

Working in Botswana is not new to either organization. Ten years ago, with support from Merck and The Bill and Melinda Gates Foundation, the government of Botswana established a model public-private partnership, the African Comprehensive HIV/AIDS Partnerships, to support the country's battle against HIV. The FXB Center has worked in Botswana since 2003 providing technical assistance to its Ministry of Health with a focus on training the country's healthcare workers to address the epidemic. ■

Providing Health Care for the Underserved



Members of the Chandler healthcare team

The Robert Wood Johnson Foundation and UMDNJ-Robert Wood Johnson Medical School are both passionate about improving the quality of health care for all Americans—regardless of a person's economic status.

That passion will mean better health for New Brunswick area residents, thanks to a \$4 million commitment from the Robert Wood Johnson Foundation (RWJF) to the Foundation of UMDNJ to establish an endowment and support the operations of the Eric B. Chandler Health Center, which provides a full-range of healthcare services to those in need, regardless of ability to pay.

The Center, owned and operated by the Medical School in collaboration with the Eric B. Chandler Community Board Inc., will receive a \$2 million grant to support the operations of the Center. A second \$2 million challenge grant will establish an endowment, allowing the Center to maintain those services in perpetuity. A Dean's Development Council has been formed to raise an additional \$2 million in matching funds within the next four years to meet the challenge.

Chandler Health Center patients are economically disadvantaged, with 72 percent reporting incomes of less than the federal poverty level and 92 percent with income levels of 200 percent or less of the federal poverty level. The Center has a registered population of 56,000 patients. Approximately 13,100 of these individuals use the Center at least once a year.

"Like many other organizations providing care for those with a limited ability to pay, Chandler Health Center is experiencing financial challenges," explained Dr. Eric Jahn, senior associate dean of community health at the medical school. "Receipt of these funds will allow the Health Center to meet all of its missions in a continued and robust fashion." ■

Passionate About Preventing Blindness



**Ilene Sugino, director, Ocular Transplantation Laboratory,
with Dr. Marco Zarbin**

As an ophthalmologist himself, Dr. Christopher M. Seery is passionate about the work of the Institute of Ophthalmology and Visual Science (IOVS) at New Jersey Medical School (NJMS)—passionate enough to make an exceedingly generous gift to establish the William L. Seery Endowment to honor the memory of his late father, a single parent who raised three children and put Dr. Seery through medical school.

Dr. Seery is not only on the faculty of NJMS, he's an alumnus as well. When he sought to establish an endowment as a tribute to his father, the IOVS, directed by Dr. Marco A. Zarbin, was a natural choice. "As a retina specialist, I know that the work done at IOVS is critical to patient care in New Jersey," he said. "While medicine has made great strides in saving the eyesight of patients with macular degeneration, a significant number still experience irreversible vision loss. I am hopeful that research underway in Dr. Zarbin's lab may lead to new ways to prevent blindness."

In preclinical studies, Dr. Zarbin developed a way to replace retinal pigment epithelial cells, which play a key role in supporting eyesight and are often destroyed in macular degeneration. The next step is to move from the research bench into clinical studies—a process expected to take a number of years, if fully funded.

"Dr. Seery's generosity will help accelerate our progress in this project. In addition, some of the funds will be used to support other mission-critical activities such as the education of future ophthalmologists," said Dr. Zarbin. "This gift couldn't have come at a more important time." ■

Helping the Hard to Reach



Dr. Steven J. Levin and Dr. Sally Mravcak
Yaffa-Rose Clinic, New Brunswick

While many donors are anxious to share their stories, others feel more comfortable giving anonymously, a preference that is respected at the Foundation of UMDNJ. Here is one such story:

People with serious mental illness frequently have additional debilitating chronic health conditions and are likely to die 25 years earlier than others.

Thanks to a generous \$200,000 gift by an anonymous donor in 2009, the Yaffa-Rose Integrated Health Center in Newark was formed. A gift of \$160,000 followed to create a similar clinic in New Brunswick.

The center in Newark is operated by University Behavioral HealthCare (UBHC) and the New Jersey Medical School Department of Family Medicine. In New Brunswick, UBHC partners with the Eric B. Chandler Health Center. The donor continues to support both efforts generously with FY11 gifts, while clinic organizers hope new supporters with an interest in the seriously mentally ill will come forward. Both Yaffa-Rose Clinics provide physical exams, health screenings and treatment for acute and chronic conditions.

“We were looking for a way to help people who are hard to reach and have few organizations to help them,” explained the donor. “We were excited to work with UBHC because they were poised to move and just needed the funds to get started.”

The Clinics target unmet health care needs of those who do not have a consistent way of receiving primary care. Dr. Winthrop Dillaway III in Newark and Dr. Sally Mravcak in New Brunswick provide primary care and facilitate brief interventions to help patients control their weight and maintain optimal blood pressure.

“Many of these individuals have not had consistent health care and used emergency rooms when they felt sick,” said Michele A. Miller, MSN, vice president of acute and nursing services. “Through the Yaffa-Rose partnership we hope to improve the health of our clients, decrease their use of emergency rooms and prevent and reduce early mortality. We can’t thank this donor enough for providing physical health care to a population that really needs this help.” ■

Annual Fund

MOVING FORWARD
by
GIVING BACK

In 2011, the Foundation of UMDNJ collaborated with the University to initiate the first UMDNJ Annual Fund. And thanks to the generosity of many, and a dollar-for-dollar match by the Foundation of UMDNJ, more than \$211,000 is available to help advance the University's mission as New Jersey's only academic medical center.

Gifts are already hard at work, supporting projects that include The University Hospital updating its Medical Special Procedures Room for physicians and patients; Robert Wood Johnson Medical School enhancing services provided at the Cardiovascular Institute of New Jersey; and the School of Osteopathic Medicine establishing the UMDNJ Annual Fund Scholarship for SOM students.

Gifts to the Fund could be designated to any of the eight UMDNJ schools, The University Hospital, University Behavioral HealthCare, Broadway House or where the need is the greatest. And 100 percent of every gift supports the area designated by the donor.

For more information, visit www.umdnj.edu/annualfund.

"In this day and age of economic collapse everywhere we look, it's up to us to make the differences and sacrifices necessary to get us through. If giving back just a portion of what we earn helps to guarantee that this institution continues to stand, we benefit ourselves as well as a host of others. It's really an investment in ourselves."

Suann Klechinski
Director of Administration
Department of
Pharmacology and Physiology
New Jersey Medical School

"I want to help New Jersey Dental School advance its mission in education and service. We are where we are because of direct or indirect support of our society and giving back is the right thing to do."

Dr. Mahnaz Fatahzadeh
Associate Professor
Division of Oral Medicine
New Jersey Dental School

"This is our school and we all work here. We should do what we can to help."

Margaret Mitchell
Secretary
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Lifetime Donors

The Foundation gratefully acknowledges those who have supported us with gifts of \$1 million or more over the years. We thank them for their continued support and for sharing their passions with us.

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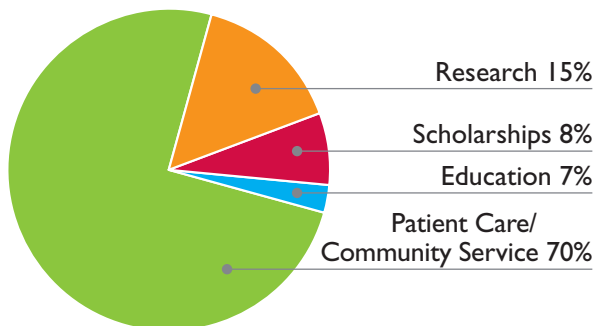
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